

Special Note: The following is a summary of the Minutes taken from the Business Development Advisory Council, Marketing and Public Relations Subcommittee meeting held on August 28, 2014, and does not necessarily provide a detailed verbatim

MINUTES

BUSINESS DEVELOPMENT ADVISORY COUNCIL
Marketing and Public Relations Subcommittee Teleconference Meeting
THURSDAY, AUGUST 28, 2014
12:00 P.M.

CLARK COUNTY GOVERNMENT CENTER
500 S. GRAND CENTRAL PKWY
4TH FLOOR, SILVER ROOM
LAS VEGAS, NEVADA 89155

Members Present:

Charles Ware, Innovative Health Education Solutions
Marla Turner, The Blue Nevadan
Miranda Richardson, IA3

Clark County Staff

Diana Escobar, Clark County Purchasing/Business Development

Legal Counsel:

Catherine Jorgenson, Clark County District Attorney's Office

I. CALL TO ORDER

Marla Turner, called the meeting to order on Thursday, August 28, 2014, at 12:00 p.m.

II. OPENING CEREMONIES

Silent invocation was conducted followed by the Pledge of Allegiance.

III. CERTIFICATION OF COMPLIANCE WITH THE NEVADA OPEN MEETING LAW

It was announced that the meeting was being held in compliance with the Nevada Open Meeting Law. The meeting was properly posted at the appropriate locations as listed at the bottom of the agenda.

IV. PUBLIC COMMENTS:

There were no public comments.

V. INTRODUCTION:

The members and guest introduced themselves.

VI. OLD BUSINESS:

A. Review of newsletter preparations to date

Marla gave an overview of the process taken in the creation of the newsletter which will be on Clark County's website

VII. NEW BUSINESS:

A. Set date for BDAC review of 1st newsletter draft

The Marketing and Public Relations subcommittee established that at the BDAC meeting scheduled on October 8, 2014 they are to present the 1st newsletter draft for the Council to review.

B. Create timeline for meeting BDAC review date

C. Assign Tasks to Subcommittee members

The follow are the tasks assigned to the subcommittee members:

- Charles interviewed City of Las Vegas which will be the spotlight business for the first edition of the newsletter. He will submit it by September 3, 2014.
- Miranda will have the links by September 10th and a letter from Dianne Fontes by September 20, 2014.
- Marla

VIII. PUBLIC COMMENTS

There were no public comments.

IX. NEXT MEETING: Thursday, October 2, 2014, 9:00 a.m., 4th Floor, Gold Room, Clark County Government Center, 500 S. Grand Central Parkway., Las Vegas, NV 89155.

X. ADJOURMENT

The meeting was adjourned.